



## October Issue Highlights

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## Rushmore's Philosophy: Why Use the Oxford Tutorial Method?

By: Iola Cox, CPA  
Chair, Rushmore University Board of Governors

Everyone in our family enjoys tennis. My two oldest sons take lessons each week and enjoy playing in local tournaments and on the school team. However most of their tennis playing time comes from the hours practicing with each other and Mom, getting out on the court hitting the balls and trying new, challenging drills. On one occasion my oldest son, Chris, was having trouble with his serve. Practice wasn't getting good results so he decided to set down and watch some slow motion videos of Pete Sampras serving. He watched and studied the top server in tennis and internalized the movements and physics of his serve. The results were incredible when he went out on the court again. He had greatly benefited from watching the pro.

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One of the most unique and beneficial approaches to learning at Rushmore is the Oxford Tutorial Method. This is an approach to learning that allows the student one-on-one access to successful men and women who have proven themselves experts in many different areas of business. Most Rushmore students learn in the laboratory of the work place. The one-on-one time spent with a Rushmore advisor can be the impetus that leads to the achievement of goals and business solutions.

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Rushmore Professor Gary Smith, an expert in Corporate Human Resources, has been the Managing Partner in the retained executive search firm of Smith, Scott and Associates since 1989. He specializes in the placement of senior HR executives for Fortune 500 companies. Professor Smith writes about his experience with Rushmore students, "At Rushmore I find myself having the time to not only teach, but also to counsel students. The output of that effort, the increasing quality of the student 'work product,' is what makes the extra time spent so worthwhile."

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Does this learning approach work? Here are the words of Bill Kempen, a Rushmore graduate from Johannesburg, "The delightful sense of humor and the earnestness and professionalism with which the course advisors treated me, were extremely supportive. I sincerely appreciated the personal letters written by the course advisors giving advice on matters that arose within the assignments..... The amount of knowledge and skills I have acquired through my studies and tutors has been extensive, exciting, and rewarding, BUT my company has been, and will be, the major benefactor....In the end it has been worth it. The business has been turned round, and the habit of focusing on set objectives in business, family, social, intellectual and spiritual life, is paying dividends. Thank you, Rushmore University, for your help."

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## Accreditation Process Moving Forward Initial Phases Complete

The process of accreditation of Rushmore University, begun several months ago, is moving forward with the completion of the first phase of the process.

Rushmore University is working toward becoming an accredited University through a UK-Based accrediting group, and the initial work has now been completed.

Currently, each course offered through any of the Rushmore MA/MBA PhD/DBA Programs is being assessed for inclusion within the various accrediting templates. This represents over 300 different courses.

"The process of course assessment and inclusion will require the balance of 2008, and the Documentation Phase will be able to begin shortly after the start of the New Year," said Alan Guinn, Dean of Graduate Studies. "During 2009, we anticipate additional studies and assessments to be conducted."

The preparation for the Accrediting Process is being spearheaded by Dean Alan Guinn, with assistance from Dr. Geoff Winter, Dr. Al Hennon, and a host of Rushmore Faculty and Staff.

Accrediting a fully virtual University is a difficult process and has only been successfully accomplished one time previously—where the University had ties to a specific Government, which mandated it be accredited.

In response to Student requests, Rushmore is also investigating the processes required for accrediting the new Open Source IT Programs. More on this process as it moves forward.

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## Your Editor's Notes

*Each month, we offer a column written (and edited!) by Rushmore's Director of Editing, Laurel Barley. Laurel interacts with every Rushmore student—from their very first submissions. She works tirelessly to help each Degree Candidate create perfect Papers prior to submission to the Advisor for grading.*

# What's the Proper Word?

## Subtle Differences between UK and USA English

By: [Laurel Barley, Director of Editing, Rushmore University.](#)

This month I remind students who use UK English of both the need to pay extra attention to their presentation and the differences between UK and US English.

First, set your language before you begin writing. If you don't, the Autocorrect function will turn common words into US spelling and these mistakes will remain when the language is reset. When you quote from a US author you will need to reset the quoted material into US, and reset the language to UK when you have finished, for the same reason. Quotes and place names should be as written, not changed to the version you are using for your own writing.

Next, some words are completely different: the UK autumn is the 'fall' in US, for example. Common mistakes are fulfil or fulfilment (fulfill and fulfillment in US), enrol/enrolment (enroll/enrollment) travelling/traveller (traveling/traveler), labour/favour etc. (labor/favor), and centre (center).

Many words will not show as mistakes: until, often written as 'till' in US, will not show as a mistake because in UK English it means a cash register or to turn over ground. A meter is a monitoring device like a power or water meter, but a metre is the length, as in kilometre. In UK English, 'practise' is the verb and 'practice' is the noun; the same rule applies to license/licence and similar words. In the US you make a payment by check, but in UK English this is a pattern of squares – you pay by cheque.

Finally, there are significant differences in syntax and idiom. Every student who learned UK English but chose to write in US to avoid changing the setting, or to use the terminology of the US texts, has made mistakes. My advice is to use the version with which you are most familiar.

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## Noted Scholarship and Fellowship Opportunities

### eAsia 2008: Call for Papers

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Asia's premier event on Information and Communication Technologies

**11-13 Nov 08 | Kuala Lumpur, Malaysia**

EAsia 2008 is an open ICT for development cooperation platform for Asian countries to discuss opportunities and challenges for promoting growth of ICT4D, through consultative dialoguing, strategic planning, knowledge networking and business partnering. The conference and exhibition organised by Centre for Science, Development and Media Studies (CSDMS) and co-host by Ministry of Water, Energy, and Communications (KTAK), Government of Malaysia.

EAsia 2008, through its five seminal conferences, will focus on five emerging application domains of ICT for Development - e-Government, ICT in Education, Asian Telecentre Forum, ICT enabled Health services and Mobile application and services for development. The five conferences are:

- [eGov Asia 2008](#)
- [Digital Learning Asia 2008](#)
- [eHealth Asia 2008](#)
- [Asian Telecentre Forum 2008](#)
- [mServe Asia 2008](#)

The conference will address the issues of digital divide and identify and explore opportunities for Digital Asia.

To learn more about eAsia 2008, visit [www.e-asia.org](http://www.e-asia.org).

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### Grand Challenges Explorations Round 2: Encouraging unconventional global health solutions

The Bill & Melinda Gates Foundation is now accepting grant proposals for Round 2 of Grand Challenges Explorations, a US\$100 million initiative to encourage unconventional global health solutions. You may recall that we first announced this program at our Grand Challenges meeting in Cape Town last October.

We would appreciate it if you would share this information with colleagues around the world who may have bold and creative ideas for our second set of topics:

- Create new vaccines for diarrhea, HIV, malaria, pneumonia, and tuberculosis
- Create new tools to accelerate the eradication of malaria
- Create new ways to protect against infectious diseases
- Create drugs or delivery systems that limit the emergence of resistance
- Create new ways to prevent or cure HIV infection
- Explore the basis for latency in tuberculosis

Anyone can apply, regardless of education or experience level. Grant proposals are being accepted at <http://www.gcgh.org/explorations> until November 2, 2008. The website includes all the information needed to apply for a Grand Challenges Explorations grant.

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The Grand Challenges website, <http://www.gcgh.org>, has also been updated as a dynamic portal for the entire initiative. It highlights the progress being made by the initial Grand Challenges projects.

Please don't hesitate to contact [GCExplorations@gatesfoundation.org](mailto:GCExplorations@gatesfoundation.org) if you have any comments or questions.

### ASEAN Foundation Scholarship

The ASEAN Foundation, an initiative of the Leaders of the Association of Southeast Asian Nations (ASEAN), was established on 15 December 1997 to help bring about shared prosperity and a sustainable future for the peoples of all ASEAN countries that now include Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam. It has been mandated to promote greater awareness of ASEAN and greater interaction among its peoples and their increased participation in ASEAN activities as well as to undertake development cooperation activities that enhance mutual assistance, address equitable economic development and reduce poverty. This scholarship programme is part of the ASEAN Foundation Scholarships for Postgraduate Studies and funded through the Japan-ASEAN Solidarity Fund.

Four (4) scholarship slots will be awarded under the project "Capacity building for Gender, Poverty and Mobility Analysis of Road Transportation Development in GMS Region". The remaining six (6) scholarships will be allocated for the various fields of study identified by ASEAN Foundation as indicated below.

Read more: <http://cambodiajobs.blogspot.com/2007/12/asean-foundation-ait-scholarship.html>

### Cool the Earth Contest

From August 4th-October 3rd 2008, with the aim of curbing global warming as much as possible and keeping the earth "cool", we are calling for ideas from around the world for reducing carbon dioxide (CO<sub>2</sub>) emissions.

Based on the innovative ideas we receive, prototype projects will be conducted in Japan to establish models for reducing emissions. The results of these projects will be reported to the global community in the hope that this will promote further innovation towards reducing CO<sub>2</sub> emissions.

If you are interested, please contribute your ideas and support the world for reducing CO<sub>2</sub> emissions! And we would appreciate your support by spreading the words out!

For more information and how to enter the contest, please visit our website. <http://eco.goo.ne.jp/topics/cooltheearth2008/english/index.html>

### Eiffel Scholarship for Master and PhD

The new Eiffel programme thus covers two types of course:

- Master's postgraduate degree course
- Ten-month co-tutored or co-managed component (preferably second or third year) of PhD course

The objectives of the Eiffel excellence programme run by the French Ministry of Foreign and European Affairs remain unchanged. The first is to offer French higher-education opportunities for future public- and private-sector decision-makers in three

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priority areas: science; economics & management; and law & political science. (The Eiffel programme does not address students seeking careers in teaching or research; other programmes are available for students in these situations.) The second objective is to reach students from emerging countries (with priority on Asia, Latin America, Eastern Europe, the Middle East and new members of the European Union), though the PhD scholarships also address students from industrialized countries.

The Eiffel programme helps French centres of higher education attract high-caliber overseas students. Only French centres may submit applications. If an application is successful, the centre is required to enrol the candidate on the stated course.

Eiffel grants cover the following subject areas:

- Engineering sciences for the Master's course, and sciences in a broader sense for the PhD course (engineering sciences, exact sciences (mathematics, physics, chemistry) life sciences, nano- and bio-technologies, environment sciences, and information & communication sciences).
- Economics and management.
- Law and political science.

The schedule for the 2008 Eiffel programme is as follows:

- Application forms available online: September 2007
- Applications to be submitted by 11 January 2008
- Results announced in week beginning 24 March 2008

Information available on Égide website: [www.egide.asso.fr/eiffel](http://www.egide.asso.fr/eiffel)

### Fellowships - Echoing Green Foundation

Echoing Green awards two year fellowships to emerging social innovators. Fellowships are awarded to individuals with innovative ideas for creating new models for tackling seemingly unsolvable social challenges. These fellowships offer them the opportunity to develop and test their ideas. Fellows do not develop their ideas in an academic setting, but rather work in the community. They launch, manage, and grow organizations that implement and continually expand their ideas for creating lasting social change.

The fellowship includes a two-year, \$60,000 stipend (\$30,000 per year), health care benefits, online connectivity, access to foundation's network of social entrepreneurs, training, and technical assistance. Individuals who apply as partners (no more than two people) can apply for two fellowships combined for a total stipend of \$90,000 over two years.

Deadline: December 1, 2008

For more information please visit <http://www.echoinggreen.org>

### The Japan Foundation grant and fellowships programs for FY 2009

The Japan Foundation supports international and cultural exchange through diverse grant programs, fellowships, and other activities. Areas eligible for grants and fellowships includes: arts and cultural exchange, Japanese language education, Japanese studies and intellectual exchange, etc.

The Program Guidelines, which contains a list and descriptions of programs offered is now available on the website.

For detailed information on each program and for application forms, please contact

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Articles are accepted for publication from students, Faculty, and Friends of the University.

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the Japan Foundation office in Japan or in your country. If there is none in your country, contact the nearest Japanese diplomatic mission.

For more information please visit <http://www.jpff.go.jp/e/about/program/>

### Canadian Francophone Scholarship Program - 2009

This scholarship program is funded by Canadian International Development Agency (CIDA).

Deadline: 30 October 2008

For more information please visit [www.boursesfrancophonie.ca](http://www.boursesfrancophonie.ca)

### Ford Foundation International Fellowships Program - the 2009 Competition

The Ford Foundation International Fellowships Program (IFP) was launched by the Ford Foundation in 2000 to provide opportunities for advanced study to exceptional individuals who will use this education to become leaders in their respective fields, furthering development in their own countries and greater economic and social justice worldwide. Since the program's first selections in 2001, over 3,300 Fellows have been selected from over 60,000 applications.

To ensure that Fellows are drawn from diverse backgrounds, IFP actively seeks candidates from social groups and communities that lack systematic access to higher education. IFP's New York-based secretariat collaborates closely with partner organizations in 22 countries and territories. These groups supervise all recruitment and selection activities, and help ensure that the program's goals and implementation are grounded in local realities and reflect local needs.

Applicants may choose to pursue an academic discipline or field of study related to one of the following Ford Foundation program areas:

- Environment & Development
- Social Sciences & Humanities
- Health
- Arts & Culture
- Education
- Governance & Civil Society
- Media
- Community Development
- Development Finance & Economic Security

Read the latest IFP publication featuring alumni and program update, September 2007 <http://www.fordifp.net/Files/Alumni%20Newsletter%20Sept-07.pdf>

For more information please visit <http://www.fordifp.net/>

All postings courtesy The World Bank and VDIC Posting.