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Dr. Philip Wright

Sadly, we record the loss of Rushmore Professor, Dr. Philip Wright. Dr. Wright was an Asian-based Professor of Human Resources and had been teaching with Rushmore for a little over three years.

Many students knew Phil but did not know that he battled cancer through 2007—Phil would simply have not shared that with students—and in spite of a valiant struggle, passed on, surrounded by family, earlier this year. While his teaching with Rushmore has been completed, his spirit will continue to help create Rushmore students who are leaders within their chosen venue.



Our most heartfelt condolences from Rushmore, our Administration, Faculty, Staff and Students to the family of Dr. Wright. An appropriate Memoriam to him listing his background and bona fides has been posted and will remain on the website at www.rushmore.edu.

Your Paper Length & Rushmore Standards

Rushmore has always set length standards for student papers. The standard has varied slightly over the last 10 years, but the general rule has always been that a paper submitted should be between 3000 and 3500 words when submitted for editing. Any deviation from this length standard requires approval by the Dean of Graduate Studies.



Why is a length standard important? There are several reasons.

Business often runs on brevity, and it is important that our students learn how to communicate effectively in a focused, well defined manner.

Rushmore targets student learning on several levels—knowledge, utilization of knowledge, and communication of facts. Exceptionally important is the ability to communicate facts and concepts in a concise manner.

Rushmore will require papers to meet standard, effective immediately.

Contact Us With Questions or Concerns

<http://www.rushmore.edu>

Contact the **Dean** at:
dean@rushmore.edu

Contact **Editing** at:
Editor@rushmore.edu

Contact **Admissions** at:
admissions@Rushmore.edu

Contact **Records** at:
records@rushmore.edu

Contribute to the Rushmore Blog at:

blog@rushmore.edu, or
post your entry online.

Editor's Notes

Each month, we will offer a column written (and edited!) by Rushmore's Director of Editing, Laurel Barley. Laurel interacts with every Rushmore student—from their very first submissions. She works tirelessly to help each Degree Candidate create perfect Papers prior to submission to the Advisor for grading. Her challenge for this newsletter was to write about "How to Create the Perfect Paper" in 200 words or less.

Creating the Perfect Rushmore Paper

By: Laurel Barley, Director of Editing, Rushmore University.



Hippopotamus to cheetah – the transformation of a practical paper.

You can transform your hippopotamus into a sleek, fast-paced cheetah without reducing your content by a single word.

The executive summary is the head and eyes: fix your sight on your prey and take your busy executive on a sprint from where you are (your problem) to your goal (the solution). The introduction is your stalk – how did you find your solution?



You're solving an inventory problem with JIT? Fine; state the basic principles and acknowledge them correctly – then if you must, put the history of inventory from the pyramids to the latest nano-technology start-up in the appendix, with a footnote of course.

Now fill in the body: describe how you applied these principles to your specific situation. This should be 75% of the paper.

Great. You are almost finished. Now the conclusion. Make it strong, elegant and use it as the cheetah does, to balance the whole paper. The opening and the final words will make the most lasting impressions – don't waste them.

Now all you need to do is proofread your paper for concise writing, eliminating the padding such as 'He then goes on to say' and 'Moreover', etc., check through the proofreading guidelines to ensure correct formatting, and send it to me.

Memorandum Of Understanding Reached with Linux Users Group—Linux Offerings Pending

May 7, 2008 Rushmore Dean of Graduate Studies Alan Guinn today announced the execution of an Educational Memorandum of Understanding with the Nashville, TN USA-based NLUG/ Nashville Linux Users Group, and its extension training institute, www.LinuxUniversity.org.

“LinuxUniversity.org.” said Guinn “has successfully served in the recent past as a training group for users interested in a variety of open source programming languages. This is an area in which Rushmore has not taught courses in the past, and we have recently recognized this as a need—and we’re moving to address the need.”

In the past, Linux University has offered programming languages including Perl, Linux, and MySQL through the auspices of Vanderbilt University in Nashville in a brick and mortar classroom learning environment. This can serve as an opportunity for Rushmore to offer brick and mortar classes through affiliated Linux Users Groups around the world.

The Nashville Linux Users Group is loosely affiliated with a dozen other open source code users groups through the USA, and additional affiliation is being developed throughout the world.

“This Memorandum of Understanding will achieve several objectives,” says lola Cox, Chair, Board of Governors. “We hope to offer a variety of Open Source programming options for our students who wish to study the technical side of programming either online or through classroom instruction through the instructors at LinuxUniversity.org. Conversely, we believe that many of the LinuxUniversity.org students will expand their studies to include MBA or DBA/PhD Degrees through Rushmore.”

If you have ever had an interest in learning open source programming, watch for further updates in The Rushmore University Worldwide News, and on the www.rushmore.edu website. If you have experience in open-source programming, please contact Alan Guinn, the Dean of Graduate Studies, for information on Linux networking.

Networking for Fun... and Profit? Yes!

Most Rushmore students understand the importance of networking to the proper utilization of their degree, as well as its importance in the promotion of their personal “Brand.”

Dr. Michael Cox, the founder of Rushmore, recognized early in the development of Rushmore how important each student’s Brand would become, both in the student’s quest for knowledge, and in the personal and professional development each Rushmore student achieves.

In the most recent issue of *The Rushmore Worldwide News*, mention was made of the Rushmore Student and Alumni Group on the social and business networking site **Linked In™** and several additional students and several alumni have now joined that networking group.

We encourage all Rushmore students and alumni to read, study, and

understand the power that constructive networking offers for personal and professional growth.

Joshua Porter, in his online blog Bokardo.com, commenting on social web design, quotes Marshall Kirkpatrick, of *ReadWriteWeb*.

“What is a social network? Typically, it’s just a website that offers users a profile page, the ability to publish to the web, to add other users as friends and to send user-to-user messages, or site mail.”

“This is the generic view of a social network and it fits our perceptions of what they are. But for niche sites, the opportunity isn’t just connecting the people together, the opportunity is *making them better at the activity they’re doing.*”

We encourage Rushmore Students and Alumni to “network” and increase scholarly discussion, increase business connectivity, and exponentially increase the value of the work they are doing—in other words, *make them better at whatever activity they are doing.*

Website Registration is going up. Way up.

The word is out that you must be registered to use all the features of the website. Registration with Rushmore is not the same as registration on the website. You must register on the Rushmore website with your username and email address to continue to receive *The Rushmore Worldwide News*.